

Curriculum Vitae

P.K.BABY

Ph.D; M.Phil; MBA, M.A

Director, Students Welfare
Department of Youth Welfare
Cochin University of Science and Technology, Kochi – 22, Ernakulam, Kerala.
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Academic

- **Research Guide** in Economics and Management, (Part Time External Ph.D), **Bharathiar University, Coimbatore – 641046.**

Fellowships

- **The K N Raj Research Fellow 2015-16**, Center for Development Studies, Trivandrum.

Education

- **Ph. D. Applied Economics**, Cochin University of Science and Technology, Kerala; *Concentration in Environment and Health Economics.*
- **M. Phil. Applied Economics**, Cochin University of Science and Technology, Kerala; *Concentration in Small Industrial Clustering*
- **M.B.A.**, Cochin University of Science and Technology, Kerala; *Concentration in Finance, Systems and General Management.*
- **M.A. Economics**, Mahatma Gandhi University, Kerala; *Concentration in Economic Theory*
- **National Eligibility Test for Lectureship in Economics** conducted by UGC, New Delhi

Research

- **Research Fellow**, 'Parallel livelihood promotion schemes in coastal commons: Analysis for selected fishery villages in Kerala', The K N Raj Research Fellow 2015-16, Center for Development Studies, Trivandrum.
- Principal investigator, **Socio Economic Survey for Karumalloor Grama Panchayath, Ernakulam District**, Sree Narayana Guru Institute of Science and Technology, North Paravur

- **Ph.D. Environment and Resource Economics:** *Title:* Economic Impacts of Air Pollution on Human Health and Property Values: A Study of Cochin Industrial Agglomeration, under the guidance of Dr. K. T Thomson, School of Industrial Fisheries, Cochin University of Science and Technology Nov 1997 – Nov 2003.
- **M.Phil. Small Scale Industries.** *Title:* Performance Evaluation of Industrial Estates in Ernakulam District.

Positions Holding/Held

- **Research Supervisor** for M.Phil and MBA, Directorate of Distance Education Alagappa University, Tamilnadu.
- **Extension Faculty**, Kerala Institute for Local Administration, KILA, Thrissure, Kerala, India
- **Organising Secretary**, National Conference on Managing Agriculture in Kerala: Possibilities and Policy interventions, Organised by SNGIST, North Paravur
- **Extension Faculty**, Kerala Institute for Local Administration, Trissur
- **Member and Core Faculty**, Centre for Subaltern Studies, Trivandrum
- **Chairman**, Cochin University Union, Cochin university of Science and Technology, 1999-2000
- **Member, Senate**, Cochin university of Science and Technology, 1999-2000

Teaching Experience

- **3 Years:** Sree Sankaracharya University of Sanskrit, Kalady (on contract) [26.07.2002 – 13.05.2005]
- **4 Years:** Sree Narayana Guru Institute of Science and Technology, N. Paravur (27. 06.05 – 30.06.2009)

Refresher Course/FDP

- State Level Workshop on **Statistical Package for Social Sciences (SPSS)** held at Nirmala College, Muvattupuzha on 2-4th March, 2007.
- **Trainers' Training Programme**, KILA, Thissur, 10 – 12 Aug 2005
- Faculty Development Programme in **Pedagogy in Management**, IIM Kozhikkode, 22 – 27, Aug 05

Achievements

- **Best Paper** in the Workshop on Environmental Economics organized by Institute for Social and Economic Change, Bangalore on 09-14 December 2002.
- B' Certificate holder, NCC, **Ministry of Defence, Government of India**
- Worked as Volunteer, **National Service Scheme**, MG University
- Worked as **Instructor, Total Literacy Programme**, Government of Kerala

Technical Skills

- Working knowledge in **MS office, E-views, SPSS**

Workshops / Training

- **Workshop on Environmental Economics organized by Institute for social and Economic Change, Bangalore** on 09-14 December 2002.
- **Workshop on Environmental Economics** organized by **Institute of Economic Growth, New Delhi** at IEG, New Delhi, from February 11 – 15, 2002
- **Workshop on 'Statistical Science and Environmental Policy: Possible Interactions'** at **Indian Statistical Institute, Calcutta**, on 10th – 12th January 2000
- **Ph.D. Scholar Workshop at Madras School of Economics**, Chennai conducted under World Bank Capability Building Programme on 15th – 17th November 1999

Invited Lectures

- **'Contexts of Statistical Analysis'** in the Department of Sociology, Sree Sankaracharya University of Sanskrit, Kalady, on 27th March, 2015.
- **'Marketing Strategies and Business Organisations'** Plenary Talk, at Second National Seminar on "Contemporary Developments in Management", at Jawaharlal College of Engineering and Technology, Jawaharlal Business School, Lakkidi, Mangalam, Palakkad on 05th April, 2013.

Papers Presented in symposia

- Betsy Baby Georgeen and **Baby, P.K**, *Rethinking Boundaries: Does Business Performance Determined by Organization Design?* Paper Presented at Second National Seminar on "Contemporary Developments in Management", at Jawaharlal College of Engineering and Technology, Jawaharlal Business School, Lakkidi, Mangalam, Palakkad on 05th April, 2013.
- K. R Nisha and **Baby P K**, '*Global Recession and Direction of World Trade: Lessons from Asian Region*' paper presented in the National Seminar on 'Emerging International Business Order' organized by School of Management Studies, Cochin University of Science and Technology, Kochi – 22 on 30th and 31st March, 2012.
- **Baby, P.K** and Ansted Iype Joseph, "Retailing in Kerala: A Growth Curve Analysis", Paper Presented in a two day National Seminar on 'Creating and Delivering Value to the Customers, held at School of Management Studies, Cochin University of Science and Technology, on 27th -28th March, 2009.
- **Baby, P.K**, Does Inflation Benefits Poor?", Paper Presented in a two day UGC sponsored National Seminar on the theme 'Inflation, Poverty and Development in India: What Matters? Monetary Versus Structural Issues' at Government Brennen College, Thalassry on 25th -26th March, 2009.
- **Baby, P.K and Jino P J**, "Innovations in E- Learning: Case of Moodle in the Context of Technical Institutes in Kerala", paper presented at UGC sponsored National Seminar on 'Emerging Trends in e-Learning' at MES College, Marampilly, Aluva on 20th - 21st March, 2009.

- **Baby, P.K** , “Retail trade in India: Rhetoric and Reality’, paper presented in the National Seminar on ‘Retailing in India’ organized by Department of Economics, Krishna Menon Memorial Government Womens College, Kannur on 16th and 17th of July 2008
- **Baby, P.K**, ‘ Estimating Costs of Air Pollution: Empirical Evidence on Morbidity’ paper presented in the National Seminar on Relevance and Significance of Environmental Economics’ held at Govt. Brennen College, Thalassery on 14th February, 2007.
- **Baby, P.K**, ‘ Benefits of Air Quality Improvement: Hedonic Property Approach to Residential Property Prices in Kerala’ paper presented in the 43rd annual conference of The Indian Econometric Society (TIES) held at IIT, Mumbai, 05 – 07th January, 2007
- **Baby, P.K**, ‘Managing Environment: Failure of the Markets or failure of the State’ paper presented in the International Seminar on Emerging Paradigms in Business Management, Holy Grace Academy of Management Studies, Mala, Kerala, on 15-16th December, 2006
- **Baby, P.K** ‘Air Pollution and Willingness to Pay for Health: An Econometric Analysis for Kerala’ paper presented at 42nd conference of The Indian Econometric Society (TIES) at Gurunanak Dev University, Amritsir, 05 – 07th January, 2006
- **Baby, P.K** Globalised Agriculture: Threats to Environment and Food Security’ Paper Presented at National Seminar, NMSM Govt. College Kalpetta, on 24-25 Nov. 2005.

Publications

Journal Articles

- **Baby, P.K**, (2010) ‘Measuring Benefits of Air Quality Improvement: Evidence Based on Residential Property Prices in Kerala, India’, *International Journal of Current Research* (Online), Vol. 11, pp.074 - 084, December, 2010. Available online at <http://www.journalcra.com>
- **Baby, P.K**, (2010) ‘Managing Environment: Failure of the Market or Failure of State?’, *Holy Grace Management Review*, Vol. 2, No. 1, June 2010.
- **Baby, P.K**, (2009) ‘Valuing Health Effects of Air Pollution: Contingent Valuation Survey Results from Kerala’, *ICFAI Journal of Environmental Economics*, Vol. VII, No. 1, February 2009.
- **Baby, P.K** and Nisha K R, (2008) ‘Retailing in Kerala: Factors Affecting Growing Retail Market in the State’, *Management Dynamics*, Vol.8, No. 2, 2008.
- **Baby, P.K** (2008) ‘Air Pollution and Willingness to Pay for Health: An Econometric Analysis for Kerala’, *ICFAI Journal of Environmental Economics*, Vol. VI, No.2, May, 2008.
- **Baby, P.K** (2007) ‘Pollution Prevention in India: How far Policies are Successful’ *ICFAI Journal of Environmental Law*, Vol. VI, No. 3, July 2007.
- **Baby, P.K** (2006) ‘Market Centered Agriculture and Starvation’ *Integral liberation: A Quarterly Review for Justice, Development and Social Change*, Vol. 10; No. 4; December, 2006.
- **Baby, P.K**, (2005) ‘Market Based Instruments in Pollution Prevention: Need for Change in Priorities’ *Southern Economist*, Vol. 44, No. 9, September 1, 2005

- **Baby, P.K** (2002) '*Vikasanathil ninum athijeevanathilekku*' (in Malayalam), Madhyamam Weekly, February 1, 2002

Books

- **Baby, P.K** (2011) 'Measuring Values of Air Quality: An Economic Approach to Kerala's Environment', Directorate of Public Relations & Publications, Cochin University of Science and Technology, Kerala..
- **Baby P.K** (2017) 'Poverty Eradication in Kerala Through Society for Assistance to Fisherwomen' Directorate of Public Relations & Publications, Cochin University of Science and Technology, Kerala..

Chapters in Books

- **Baby, P.K** (2007) 'Pollution Prevention in India: How far Policies are Successful' Chapter in the book, **A . Usha** (Ed.) "**Pollution Prevention: A Debate**", Amicus Books, Hydrabad.
- **Baby P K** (2008), " Performance Evaluation of Industrial Estates: Experience of Two Major Industrial Estates in Ernakulum District." in James P. S and George Roji (Ed.), *Finance & Banking: An Anthology of Contemporary Research*, Excel Publishers, N. Delhi pp. 139-145 (ISBN: 978-81-907196-2-9).

Research Projects Supervised (at M.Phil and Ph.D Level)

- **Suraj E S** (2006) '*Fundamental Analysis on Selected Banking Sector Stocks for Investment*' Dissertation submitted to Directorate of Distance education, Alagappa University, as part of M.Phil in Management studies (Roll no: 06C604008).
- **Liza Mary Isac** (2013 onwards) 'Economics of Education: Cost Benefit Analysis', Part-time Ph.D in Bharathiar University, Coimbatore (Ph.D – CB- DEC 2013 -0083).
- **Mr. Basheer M** (2014 onwards) 'India's External Trade: Opportunities and Challenges' Part-time Ph.D in Bharathiar University, Coimbatore (PhD-CB-DEC 2014-0825)

Baby P.K